

## Bingo-Rent for Landlords

Rental Deposit Surety – A Global Standard, Now Available in Poland!

### Why should you, as a landlord, seriously consider Bingo-Rent?

Renting out a property isn't just about signing a lease – it comes with responsibility and risk. Bingo-Rent helps you reduce both. Our service is a digital rental deposit surety – a modern alternative to the traditional cash deposit.

This solution has been working successfully for years in countries like Switzerland, Germany, the Netherlands, and France. According to **Ernst & Young** (2022), over 40% of apartments in major European cities are now rented without a cash deposit, using surety-based services. Data from **Eurostat** shows that flexible rental financing models are especially popular among renters aged 20-40 – the very group most actively seeking rental properties.



## Real Benefits That Improve the Rental Experience (1/2)

**1**

### **Peace of mind when rent goes unpaid**

In the case of missed payments or damage, Bingo-Rent covers compensation up to the surety amount (up to PLN 10,000). You don't have to chase the money yourself.

**2**

### **Only verified tenants**

Every tenant who uses our service is verified. We check their payment capacity, financial history, and identity. This significantly lowers the risk of fraud or irregular payments.

**3**

### **Fewer obligations, less paperwork**

You don't hold cash, issue receipts, or manage deposit returns after move-out. Bingo-Rent handles the entire deposit process.

**4**

### **Protection from financially unstable tenants**

Thanks to integration with credit monitoring systems, you reduce the risk of renting to someone in debt or facing financial difficulties.

## Real Benefits That Improve the Rental Experience (2/2)

**5**

### **End-of-lease settlement without conflict**

Once the lease ends, you just submit a settlement form – Bingo-Rent manages the entire process, helping you avoid disputes with the tenant.

**6**

### **More interest in your listing**

More and more renters – especially younger ones – are actively looking for rentals that don't require a deposit. In the UK, listings with deposit replacement schemes receive significantly more applications.

**7**

### **A modern model used across Europe**

Replacing deposits with surety services is already a standard in countries like Austria, France, and Belgium. Bringing this to Poland is a natural step in the evolution of the rental market.

**8**

### **No cost on your end**

You don't pay anything for the service. All you need to do is approve the tenant's participation in the Bingo-Rent program – the tenant covers the full cost of the surety.

## What do the numbers and experts say?

### Ernst & Young (2022):

“Surety-based services accelerate rental turnover by an average of 27%”






### Urban Land Institute:

“Digital deposit models improve landlord-tenant relationships and reduce settlement disputes”

### PwC Real Estate Europe:

“In times of rising living costs and economic uncertainty, flexible rental financing is one of the key success factors for individual property investors”

## How does Bingo-Rent work?

-  The tenant asks for your approval to use surety instead of a deposit – you approve
-  The tenant registers on the platform and submits an application
-  After verification, you receive the surety document
-  At the end of the lease, if needed, you submit the settlement form
-  Bingo-Rent takes care of the rest

## This is the solution for you if you:



**Want to reduce cash  
handling and paperwork**



**Prefer reliable, verified  
tenants**



**Value peace of mind after the  
lease ends**



**Want to rent faster, easier,  
and without disputes**

# LET'S RENT!

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Reference:

- 1) Ernst & Young (2022). The Future of Rental Housing in Europe – Market Dynamics and Risk Mitigation Strategies. <https://www.ey.com>
- 2) Eurostat (2021). Housing statistics – Tenure status by age and income. <https://ec.europa.eu/eurostat>
- 3) Urban Land Institute (2021). Emerging Trends in Real Estate® Europe. <https://uli.org/>
- 4) PwC Real Estate Europe (2022). Trend Report: Real Estate Financing in Uncertain Times. <https://www.pwc.com>
- 5) Belvoir Group (2023). Deposit Replacement Schemes Explained. <https://www.belvoir.co.uk/articles/deposit-replacement-schemes-explained/>

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